

OFFICIAL P 01/12

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number Confirmation Number	09/498,515 8911	RECEIVED CENTRAL FAX CENTER
		Filing Date	02/04/2000	MAR 09 2004
		First Named Inventor	Howard G. Page	
		Art Unit	3622	
		Examiner Name	Young, John L.	
Total Number of Pages in This Submission		12	Attorney Docket Number	1285

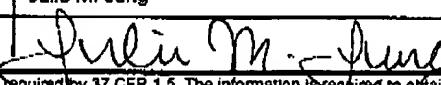
ENCLOSURES (check all that apply)		
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<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
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<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Other Enclosure(s) (please identify below):
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<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		
	Remarks	It is believed that no fees are due in this matter. However, if it is determined that fees are due, the Commissioner is authorized to debit Deposit Account No. 21-0765 for the required fees.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Grigg L. Jansen, Reg. No. 46,799
Signature	
Date	March 9, 2004

CERTIFICATE OF MAILING

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Practitioner's Docket No. 1285

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

In re application of: Howard G. Page

Group No.: 3622

Application No.: 09/498,515

Examiner: John L. Young

Filed: February 4, 2000

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mail Stop Non-Fee Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Response to Office Action

Introductory Comments

In response to the Office Action dated December 10, 2003, reconsideration is respectfully requested. In addition, Applicants respectfully request additional searching, as Applicants view the currently cited prior art, specifically the Rangan reference, as not reading on or applying to the present application. The entire claim set of the application is included, according to the revised amendment format.